



## 72<sup>nd</sup> Annual Convention and Tradeshow

October 19-22, 2025

### EXHIBIT SHOW HOURS AND NETWORKING OPPORTUNITIES

Commitment deadline August 30, 2025

Iowa Events Center

Des Moines, Iowa



#### EXHIBIT SHOW HOURS

**Show Set-Up:** Sunday, October 19: 11:00–5:00 p.m.

**Show Tear-Down:** Tuesday, October 21: 3:15–5:00 p.m.

#### Show Hours\*

**Monday, October 20:**

7:00 a.m.–4:45 p.m.

**Tuesday, October 21:**

7:30 a.m.–3:15 p.m.

*\*Exhibit show hours and schedule are subject to change.*



#### ONE-ON-ONE APPOINTMENTS

NALMCO will provide you with a One-on-One appointment schedule template onsite so you can make appointments as you go!

#### NETWORKING EVENT WITH EXHIBITORS - *Bring business cards!*

On Monday, October 20 from 9:45 a.m.–12:30 p.m. we have a fun-filled networking event with exhibitors planned. Like speed dating, this fast-paced networking event is designed to have each General Member speak to each Associate Member for one to two minutes. It is not designed to display products/services, rather, Associates need to be prepared to give their elevator speech.

Each General Member Company will have its own small table. Associate Companies will meet with the General Members, one-on-one, for one to two minutes at the General Members table. Music signals Associates to move to the next General Member table.

**To be prepared for this event, Associate Members will want to bring at least 100 additional business cards.**