

2026 MEDIA KIT



LIGHTING MANAGEMENT & MAINTENANCE



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# ABOUT LM&M

As the official magazine of **NALMCO** (interNational Association of Lighting Management Companies®), **LM&M** delivers practical, forward-looking coverage of planned lighting maintenance and controls technology in the context of the modern-day building ecosystem.

**LM&M** features case studies, technology launches, energy-code updates, and trends that matter to NALMCO members, owner/occupiers, and other industry professionals.

Published 5 times a year in digital format, LM&M also produces a special print edition for NALMCO's Annual Convention & Trade Show in October, delivering bonus on-site distribution.



## ABOUT NALMCO

The **interNational Association of Lighting Maintenance Companies®** was founded in 1953 to establish best practices in contracted lighting maintenance. NALMCO's membership is now comprised of skilled *technicians*, *Certified Lighting Management Consultants®*, *lighting controls professionals*, *auditors*, *distributors*, *ESCOs*, *lighting installers*, and *lighting manufacturers*.



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# 2026 EDITORIAL CONTENT

## February 2026

### **Theme: Lighting Controls and Connected Systems**

- Practical strategies for maintaining and tuning lighting control systems
- Connecting lighting controls with other building systems (HVAC, BAS, security)
- Common controls problems in existing facilities and how to avoid them
- Previewing the Spring Seminar

## May 2026

### **Theme: Retrofits, Upgrades and Sustainability**

- Prioritizing retrofit projects in aging facilities
- Keeping early-generation LED and legacy systems running safely and efficiently
- Energy savings, rebates, and sustainability goals from a maintenance perspective
- Report from the Spring Seminar

## July 2026

### **Theme: People, Safety and Facility Operations**

- Lighting's role in occupant safety, comfort and productivity
- Safe work practices for lighting maintenance (access, PPE, coordination with operations)
- Training and upskilling maintenance staff and apprentices on modern lighting systems

## October 2026 Convention Issue

### **Theme: Data, Predictive Maintenance and Asset Management**

- Using controls, sensors and monitoring tools to plan maintenance
- Asset tracking, documentation and record-keeping for lighting systems
- Service contracts, lifecycle planning and budgeting for long-term performance

## November / December 2026 Post-Convention Issue

### **Theme: Codes, Standards and Business Outlook**

- Key code, standard and regulatory updates affecting lighting maintenance
- Convention takeaways for contractors, ESCOs and facility teams
- Business trends for 2027: labor, supply chain, pricing, and new service opportunities



# 2026 RATES & SPECS

AD UNIT/POSITION SIZE (300 dpi)	1X-3X ISSUE	4X ISSUE	5X ISSUE
<b>Full Page</b> 8.5x11	\$2810	\$2585	\$2390
<b>Half Page</b> 8.5x5.5 or 4.25x11	\$1875	\$1725	\$1590
<b>One-third Page</b> 8.5x3.67 or 2.175x11	\$1050	\$960	\$890
<b>Inside Front Cover</b> 8.5x11	\$3615	\$3325	\$3075
<b>Page 1</b> 8.5x11	\$3615	\$3325	\$3075
<b>Opposite TOC</b> 8.5x11	\$3215	\$2950	\$2730
<b>Opposite Editor's Note</b> 8.5x11	\$3215	\$2950	\$2730
<b>Back Cover</b> 8.5x11	\$2900	\$2660	\$2460
<b>Inside Back Cover</b> 8.5x11	\$2900	\$2660	\$2460
<b>Double Page Spread</b> 17x11	\$4800	\$4420	\$4085
<b>Custom eBlast following publication</b> Full-page advertisers only	\$1100		
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